



PROGRAMME

Wednesday 20th June 2018

- 10h00 - 10h30:** *Welcome coffee and registration*
- 10h30 – 10h40: Opening address by **Johan Devos**, Sales Director Europe, **Bertschi**, Chairperson of the EPCA Supply Chain Program Committee & **Caroline Ciuciu**, CEO, **EPCA**
- 10h40 - 11h40: **“Digitisation, creating value in the petrochemical supply chain”**
Opening keynote address by **Prof. Ann Vereecke**, Faculty Dean, **Vlerick Business School** & Q&A session
- 11h40 – 13h00 **“Digitisation in the Petrochemical Supply Chain: the Manufacturers’ Perspective”**
Keynote addresses by:
- 11h40 – 12h20 **Melanie Kalmar**, Corporate Vice President, Chief Information Officer, Chief Digital Officer, **The Dow Chemical Co.**
followed by Q&A session
- 12h20 – 13h00 **Mr. Fabio Baerwald**, Manager Digital Customer Journey, **Covestro Deutschland AG**
followed by Q&A session
- 13h00 – 14h00** *Walking lunch*
- 14h00 – 15h30 *Cases testimonials & technology discovery track sessions*

<u>TRACK 1</u> Boosting supply chain performance with digital innovation Moderator: Ann Vereecke	<u>TRACK 2</u> Reshaping the petrochemical supply chain with digital technologies Moderator: Nicholas Vijverman	<u>TRACK 3</u> Mitigating safety & security challenges with digital technologies Moderator: Joachim Van den Bergh
Markus Deppe , European Chemicals Leader, IBM	Daniel Lievens , CEO, NxtPort	Tonne Mulder , Chief Information Security Officer, Royal Vopak
Ellen Naaijken Senior Business Manager Containerized Chemicals, Port of Rotterdam	Peter Devos , Managing Director, ECTA , Project Leader, e-ECD	Fernando Gómez , Head of Chemistry and Advanced Materials Industry, World Economic Forum
. Frederick Ronse , Founder & CEO, Ovinto & . Judith Kleinen , Category Manager Rail & Storage, SABIC	Dr. Bharat Bhardwaj , CEO, GoBuyChem	Andy Jones , Head of Research, Information Security Forum



15h30 – 16h00 **Coffee break**

16h00 – 17h30 **Cases testimonials & technology discovery track sessions**

TRACK 1	TRACK 2	TRACK 3
Boosting supply chain performance with digital innovation Moderator: Nicholas Vijverman	Reshaping the petrochemical supply chain with digital technologies Moderator: Joachim Van den Bergh	Mitigating safety & security challenges with digital technologies Moderator: Ann Vereecke
Markus Deppe , European Chemicals Leader, IBM	Daniel Lievens , CEO, NxtPort	Tonne Mulder , Chief Information Security Officer, Royal Vopak
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17h45 – 18h00 **Wrap-up and prioritization of questions** raised during Day 1 by **Prof. Ann Vereecke**, Faculty Dean, **Vlerick Business School** & close of the day.

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19h00 - 22h00: **Cocktail and dinner, Hotel Le Plaza Brussels**

19h00 - 19h45 Cocktail

19h45 – 22h00 Dinner with keynote address by **Frank Ruland**, Vice President and Global Head of Industry Partner Management for Energy and Natural Resources Industries, **SAP SE**



Thursday 21st June 2018

- 08h30 - 09h00: **Welcome coffee**
- 09h00 – 09h40 **“Digitising a 402 Years Old Company”**, keynote address by **Leo Brand**, Chief Information Officer, **Royal Vopak** followed by Q&A session
- 09h40 – 09h50 Introduction to **Digital Café** by **Prof. Ann Vereecke**, Faculty Dean, **Vlerick Business School**
- 09h50 – 11h15 Digital Cafés Group discussions
- 11h15 – 11h45** **Coffee break**
- 11h45 – 12h35 Debriefing of groups’ discussions in plenary session
Summary of workshop and call for action by **Prof. Ann Vereecke**, Faculty Dean, **Vlerick Business School**
- 12h35 – 12h45 Closing address by **Johan Devos**, Sales Director Europe, **Bertschi**, Chairperson of the EPCA Supply Chain Program Committee
- 12h45 – 14h00** **Closing lunch**

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